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OUT OF HOME MAGAZINE

AUGUST 2014

TIME IS MONEY
Ziferblat – the Russian concept that sells 'time'

CHOC 'N' ROLL!

How chocolate can deliver a sweet profit!

Inside:

BEST BAR NONE

UK Barista Champion
Maxwell Colonna-Dashwood

TIME FOR LUNCH!

The annual extravaganza is fast approaching!



We take a look at what will be happening at the UK's premier trade event for the food-to-go sector

With exhibition space filling up fast for the biggest ever edition of lunch!, organiser Diversified Communications UK has released its first preview of some of the new products set to make their debut this year.

Returning to the Business Design Centre in London on 23rd and 24th September, the multi-award winning show will feature 300 exhibiting companies showcasing a wealth of new food and drink products, packaging, equipment and technologies. Over 98% of available exhibition space is already sold out and visitor pre-registration is at record levels, with over 6,000 attendees expected.

New exhibitors for 2014 include Orchard House Foods, Coburg Coffee Company, Mexicana Cheese, Geeta's Foods, eco-friendly tableware supplier Little Cherry, Bib and Spoon, EPOSability, KAMERA, and Krüst Bakery.

eXpresso PLUS, a new on-the-go solution for retail outlets, will also be making its show debut. Its range of drink dispense systems features leading hot beverage brands like Lavazza, Nescafé Milano, PG Tips, Cadbury, Clipper Teas and Twinings Tea.

Another leading name confirming its presence at the show for the first time is Cuisine Solutions. Set to be a big draw for

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ESSENTIAL INFO

What?

lunch!

Where?

Business Design Centre, London

When?

23rd and 24th September

Info:

www.lunchshow.co.uk

many lunch! visitors, the sous vide specialists will be demonstrating how its 'precise time and temperature technology' can benefit lunchtime retailers. Usually the preserve of Michelin-starred restaurants, its solutions include a new 58-hour cooked medium rare beef.

"The outstanding reputation that lunch! has is amazing," says Jill Caseberry, co-founder of one of lunch!'s newest exhibitors, Enhance Drinks. "Everyone we asked said it was the best food-to-go show by far and if we were going to exhibit anywhere it had to be here."

One of the keys to lunch!'s continuing success is its focus on promoting such innovations. The following is just a taste of some of the other new products being showcased at the event in September:

- The Snack Ham Company is launching Snack Ham, a new meat snack made from 100% air dried pork ham.
- Around Noon Sandwiches' new launch is Arctic Deli, a premium range of frozen, filled hot deli items (including croque monsieurs, paninis, wraps and burritos).

- Tri-Star Packaging's new innovations include 'curvy' deli pots range Tri-Pot, and Handle-It, an ingenious one-fingered drinks carrier designed by packaging designer Alison Bateman.
- GrantCaffè is introducing its premium range of Dutch artisan roasted coffee blends to the UK market. Fully-automated table-top bean-to-cup espresso machines, designed for smaller retail outlets, are also available.
- Tanpopo Japanese Foods has added several new additions to its range, including Salmon and Miso Ramen Noodle Soup and a new vegetarian option, Bamboo and Shitake Mushroom Tom Yum.
- Brighton-based Balcony Tea is bringing a taste of the Mediterranean, with its new range of artisan teas and herbal infusions.
- Sansu (the first company in the world to create fruit drinks using raw yuzu juice) is promoting its recently launched Yuzu drinks range, available in Yuzu and Strawberry, Yuzu and Pear, and Yuzu and Blueberry.

The show's features, meanwhile, will include the Working lunch! Keynote Theatre, Innovation Challenge Live, Innovation Challenge Showcase, and the British Smoothie Championships.

"Innovative, interesting and informative," is what Mark Kent, buying and merchandising controller for Debenhams Foodservices, had to say about his visit to lunch! last year. "If you only visit one show, make sure its lunch! 2014."