



# Everyone loves lunch!



Don't just take our word for it, here are some quotes from lunch! 2011

## Our buyers...

"**lunch!** is an essential date in my diary. A great opportunity to bring together the whole of our industry and see what's new as well as meet some truly innovative suppliers. Each year the show gets bigger and better. Already looking forward to 2012!"

ANDREW SHERICK, FOODS BUYER, MARKS & SPENCER

"I visited **lunch!** to find one or two new innovations and came away with an array of new and exciting products. If you only go to one trade show next year then **lunch!** has to be it."

MARK PARFAIT, HEAD OF FOOD OPERATION, SODEXO PRESTIGE

"**lunch!** 2011 enabled me to see some fantastic innovation first hand as well as a unique opportunity to meet a number of high quality food and beverage suppliers."

NEVILLE MOON, HEAD OF FOOD & BEVERAGE, CAFFE NERO

"**lunch!** was a great way to find out about the new upcoming market trends, and to discover some great new innovative brands entering the market. A very productive day, and I look forward to returning in 2012!"

REBECCA ANNIUK, BUYER, SUPERDRUG

"A great opportunity to network with like minded professionals and be inspired by new products and innovation."

GREGG BROWN, CULINARY DIRECTOR, MARRIOTT HOTELS

"**lunch!** is a great show that has really gone from strength to strength since its launch. It's much more than just a trade show, as well as great guest speakers the innovation really sets it apart from its competition."

DANIEL BUCKLAND, BUYER, 3663

## Our exhibitors...

"**lunch!** is the one unmoveable feast in our show calendar. We were met with more interest than ever in 2011 and the leads have transpired to be of high value to our business. **lunch!** truly keeps getting better - it's a universal favourite here."

ANGUS MCKENZIE, MANAGING DIRECTOR, KIMBO

"**lunch!** really has been our best trade show ever! We've had more leads from this show than all other shows this year put together."

CAMILLA DEANE, FOODSERVICE CONTROLLER, BEL UK LTD

"What a fantastic show! About the best we've done, and so much more relevant than most of the bigger shows!"

SIMON MATTHEWS, NATIONAL ACCOUNTS MANAGER, PIDY UK LTD

"We have done over 15 shows in the last year and **lunch!** has been far the most successful for quality of leads and results."

MARK STACK, CHIEF EXECUTIVE, YUM YUM FOOD BROS COMPANY

"Lots of interest and lots of great contacts, particularly from overseas this year."

PAUL LASKEY, SALES & MARKETING DIRECTOR, DEMPSON CROOKE

"I'm simply overwhelmed by the positive response. The quality of the leads was amazing."

PAUL EAGLES, KOKOA COLLECTION

"We have had a lot of interest. **lunch!** is pivotal for everything Brother does for the food industry."

ROB ALGER, KEY ACCOUNT MANAGER, BROTHER UK LTD

"We had such a great show and have booked again already for next year - it brings us all the top quality buyers."

ALEX SMITH, HEAD OF RETAIL OPERATIONS, MOMA

Continued over the page



**“lunch! is an excellent show. Big enough to see some great new innovation and not so big that you need a couple of days to see everything. Definitely one in my calendar not to miss!”**

PETER JOYNER, FOOD DEVELOPMENT DIRECTOR, ELIOR UK

**“lunch! has the perfect mix of suppliers, from packaging solutions and equipment to great product innovation.”**

YSEULT CAROFF-RICHEUX, BUYING MANAGER – FOOD TO GO, WAITROSE

**“lunch! was an excellent show. The products and services exhibited were interesting and innovative, certainly not the usual trade show fodder which was most refreshing. I will definitely be attending next year.”**

BRIAN TURNER, NATIONAL CATERING FOOD SPECIALIST, NATIONAL TRUST

**“The quality of products on show really did hit the brief and I have come away with some sensational ideas as well as firm plans to work with a number of the suppliers I met.”**

JONATHAN NEECH, INNOVATIONS DIRECTOR, COMPASS GROUP

**“I found lunch! to be an invaluable aid towards keeping our offering up-to-date, meeting new suppliers and highlighting new opportunities and directions.”**

JONATHAN HAMBLETT, CATERING OPERATIONS DIRECTOR, UNIVERSITY OF NOTTINGHAM

**“lunch! has proved yet again to be a great opportunity to meet up with suppliers, and most importantly to find the latest innovation in food and drink for the on the go market!”**

ANDREW HESKETH, BUSINESS DEVELOPMENT MANAGER, GREGGS PLC

**“I had three clients exhibiting at lunch! and all praised the volume and the quality of their leads. Before the end of the show, all had booked their stands for 2012.”**

ELKE DAWKINS, TALKING FOOD

**“We had so much interest that if we had gone home after the first day, I’d have still been delighted, such were the quality of the leads.”**

RICHARD JANSEN, MANAGING DIRECTOR, LA PIZZA COMPANY

**“We met some really interesting buyers at lunch! that we wouldn’t expect to meet. Within 15 minutes of opening a major multiple high street buyer had been on our stand.”**

NICK NEWMAN, BUSINESS DEVELOPMENT MANAGER, FINE CONFECTIONARY CO.

**“lunch! continues to be our number one platform for launching innovative new products to the grab-and-go sector. We had a great show - lots of genuine interest and serious leads.”**

KEVIN CURRAN, MANAGING DIRECTOR, TRI-STAR PACKAGING

**“lunch! has fulfilled all our objectives – we are very impressed with the level and calibre of customers.”**

MICHAEL MCCARTHY, UK BUSINESS DEVELOPMENT, BALLYMALOE COUNTRY RELISH

**“Good footfall, lots of great leads with no time wasters. We will definitely be back next year.”**

BEN TOLLWORTHY, BUSINESS DEVELOPMENT MANAGER, SFD

**“We’ve been at lunch! since the start and it just gets better every year.”**

SIMON LAW, SALES DIRECTOR, THE HANDMADE CAKE COMPANY



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