



Press Release
30th August 2011

Contact Names

James Brenchley (Marketing)
Tony Blake (Commercial Manager)

Come & find our stands at the Lunch! show;
kff **D403** Purple Pineapple **E502**

'One Stop Shop' for Food on the Move

One call, one delivery and one invoice - it's that simple! With over 50 years experience, kff is a leading independent foodservice supplier committed to delivering quality direct to the caterer. Operating from the South East of England through to the Midlands, kff supply an extensive range of over 3,500 high quality chilled, frozen and ambient products - available at competitive prices. In addition we offer an extremely high standard of service that you would expect from a family run company.

Perfect for the food-to-go market, bakeries, coffee shops or any retail style operation, our latest range of grab and go products are ideal for any business tapping into one of the fastest growing sectors in the food industry. Essentials like muffins, bagels and cupcakes can be found alongside other more innovative options. In addition we also manufacture our own brand of Purple Pineapple sandwich fillings.

The Purple Pineapple range consists of a variety of over 60 high quality hand produced sandwich fillings. From a purpose built production kitchen, all fillings are made to order ensuring maximum shelf life at time of delivery. Mixed by hand to ensure the more delicate ingredients are not damaged, the finished product looks more handmade than machine blended fillings.



“Eating food on the go is an industry trend which looks set to stay as the modern consumer finds less time in their busy lives to prepare food in advance. At kff, we work in partnership with leading suppliers to bring you the very best grab and go style products so you can fully satisfy this growing demand. Whether customers are looking for hot or cold, sweet or savoury, wrapped or unwrapped or even the ingredients to prepare their own goods.”

Stephen Clarke - Purchasing & Marketing Director

At kff we continue to offer our customers..

Great products

We work closely with the smaller, artisan producers as well as the larger manufacturers to ensure we deliver true innovation and variety.

The best possible service

Our product availability is second to none and we take a flexible approach to satisfying customer needs. “No” is not a word we like to use!

The Keenest prices

By utilising our years of buying expertise and market knowledge, kff offers continued value for money.



DELIVERING QUALITY TO THE CATERER

01 622 612400
www.kff.co.uk

-Ends-

Notes to Editor

- Photographs are available
- For more information contact:
James Brenchley (Marketing)
01622 612400
james.brenchley@kff.co.uk
- 2011 is the 50th year that kff has been trading
- For more information visit www.kff.co.uk