



GFT Retail is using **lunch!** as part of its ongoing launch programme for their innovative Snyder's Pretzel Pieces.

These unique Pretzel Pieces are the only true innovation to the UK Snacking Market for many years and are already taking the OOH market by storm.

Extensive research and initial distribution already shows that Snyder's Pretzel Pieces are winning over new consumers and fuelling their interest for a new kind of snack.

Snyder's Pretzel Pieces are made using Snyder's signature sourdough pretzel mix, which is hard baked and once baked they are broken into pieces, then coated with one of six exciting flavours: -

- Jalapeno;
- Cheddar Cheese;
- Honey Mustard & Onion;
- Sea Salt & Black Pepper
- Hot Buffalo Wings
- Southern Style BBQ

So why not make a trip over to our Stand G713, to see what all the fuss is about and be prepared to be blown to 'PIECES' with Snyder's Pretzel Pieces. You won't be disappointed!