

PRESS RELEASE

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For Immediate Release



29-30 September 2011
Old Billingsgate | London

lunch! 2011 announces initial exhibitor list

lunch! has released an initial exhibitors list for its 2011 event. The UK's only dedicated food-to-go trade show, lunch! returns to Old Billingsgate, London, on 29-30 September with over 180 exhibitors.

With three months still to go, the organisers, Diversified Business Communications UK, say that the lunch! 2011 has already sold out once and following the release of twelve extra stands last month, only six main stands remain across the two-floor show.

"With the show selling twice as fast as last year we actually sold out of all exhibition space in mid-June. It's a testament to the continuing success and growing appeal of the show that I'm still getting so many calls from brilliant companies looking to exhibit on the last remaining stands," comments a delighted Chris Brazier, lunch!'s event manager.

lunch!'s breadth of appeal is demonstrated by its incredible range and high calibre of exhibitors, representing companies from right across the entire food-on-the-move sector. From super-fresh ingredients, aromatic coffee, handmade cakes, snacks and confectionary, to delicious breads, juices and smoothies, plus specialist equipment, packaging, signage, and much more – lunch! brings together innovative new products from established brand leaders to a wide array of smaller, niche producers all under one roof.

Now in its fourth year, the growing importance of the event is reflected by the number of new exhibitors – over 70 to date – making their first appearance at the show. These include Norwegian deli product supplier danora; bergams, part of Groupe Norac, manufacturers of French bakery products, snacks and crudités; Sabert Europe, specialist suppliers of upscale food/bakery presentation products; and Pidy, with its ready to fill gourmet pastry products from Belgium.

The initial lunch! 2011 exhibitor list, to date, is also available to view in full at <https://onlineexhibitormanual.com/divLunch11/exhi/exhibitorList.aspx>:

ABDA creative design and build	Dempson Crooke Ltd	La Pizza Company
AgriCoat NatureSeal Ltd	Discovery Foods Limited	Lawncourt Harvest Ltd
Alibi Drinks / Solution Sciences	Ditting Mahlkonig	London Bio Packaging
Ballymaloe Country Relish	Donut Square Ltd	Lunch Business magazine
Barclaycard Business	Easipac	Luscombe Organic Drinks
Bel UK Limited	Easiyo Products Ltd	Magrini Ltd
Bells of Lazonby Ltd	Essential Café magazine	Mash Direct
Belvoir Fruit Farms	Exquisite Handmade Cakes	Matthew Algie & Co Ltd
bergams SAS	Firefly Tonics	Maynard House Orchards
Beverage Standards Association	Fresh Marketing	MCR Systems
Boost Drinks Ltd	Fresh! Naturally Organic	Melitta System Service
Bristec Retail & Hospitality	Fretwell Downing Hospitality	Metro Drinks
British Sandwich Association	Frut Ltd	Mobile Marketing UK
Brother UK	Gazebo Fine Foods	Mobo Innovations Ltd
BUK	Genesis Distributors	MOMA! foods Ltd
Byotrol Technology	GFT Retail Ltd	Natural Coffee Company
Cafe Connections Limited	Goody Good Stuff	Natures Table Snacks Ltd
Café Culture Magazine	Greendustries	Nelson Catering
Catering Solutions UK Ltd	Hada Del Cafe	New York Delhi
Cawston Press Ltd	Heavenly Cakes	Orexis Fresh Foods Ltd
Cherry Active	Honeybuns	Paragon Print and Packaging
Clif Bar & Company	Honeyrose Bakery Ltd	Paterson Arran Ltd
Clipper Teas Ltd	Impress Sandwiches	Peppersmith
Collins Benson Goldhill LLP	Intelligent Business Systems Ltd	Perry Court Farm
Cost Sector Catering magazine	Invest Northern Ireland	Phat Pasty Co
Crantock Bakery	Jiffy Trucks / AJC Trailers	Pidy Limited
Crazy Baker	Jimmy's Iced Coffee	Planglow Ltd
Crazy Food Company	Just Oil Ltd	Pritchitt Foods
Creole Cuisine	Karimix	Puddings & Pies Limited
Crewmint	Kavis Ltd	Pukka Herbs Ltd
Crispy Snacks Ltd	Kern LTS	Pullins Bakers
CSM (United Kingdom) Ltd	kff	Pulp Fruits
Danora AS	Kimbo	Pussy Drinks Ltd
Delice de France	King Edward Catering Equipment	QuickBite magazine

Rapid Action Packaging Ltd	Spikommat - Skewers	The Menu Shop
Rational UK Ltd	stewed! pots of real stew	The Pimpernel Wharf Agency
RDA Organic	Stoats Porridge Bars	The Whole Leaf Co
Redemption Food	Suki Tea	The Yorkshire Provender
Rich Sauces	Taste of Sicily Ltd	Tideford Organic Foods
Robot Coupe (UK Ltd)	Tastetrends	Toasty Products
Rod and Bens	Teapigs	Top Food Service Equipment Ltd
Sabert Europe	The Big Yum	Treflach Farm
Salty Dog Brands	The Coffee Machine Co	Trioni Dairy
SAMOSACO	The Consett Popcorn Company	Tri-Star Packaging
Sandwich & Snack News	The Contact Grill Company	Tudor Tea and Coffee
Scheckter's Organic Energy	The Cornish Crisp Company Ltd	VaioPak Limited / Printed Cups UK
SFD	The Fine Cheese Co.	Vegusto
Shaken Udder Milkshakes	The Fine Confectionery Co Ltd	Victorian Baking Ovens
Simple Simon Foods Ltd	The Handmade Cake Company	What On Earth
Simply Ice Cream & Simply Group	The Holy Cow Food Company	Williams Refrigeration
Solaris Tea	The Living Food Kitchen Ltd	WK Thomas
Soulful Soup	The London Tea Company	Yum Yum Bros Food Company
Southover Food Company Ltd		Zest Specialities

Firmly established as the premier event for the entire out of home food industry, lunch! has garnered a reputation for helping businesses to do business – bringing together thousands of professional trade buyers – from all the major supermarkets, high street chains and contract caterers, as well as owners and managers of independent sandwich bars, cafés, delis, juice bars and coffee houses – with the service providers and product suppliers who can best meet their needs.

lunch! is free to attend for pre-registered trade visitors. For further information and to register, please visit www.lunchshow.co.uk.

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Notes:

- lunch! has been nominated for Best Trade Show Exhibition (under 2,000m²) by the Association of Event Organisers (AEO) in its annual Excellence Awards, an award which it won in 2010.
- lunch! is the UK's only dedicated trade show for the £5billion quality lunchtime food-to-go market. Developed in consultation with leading industry suppliers and retailers, lunch! provides owners and managers of quality sandwich bars, juice bars, cafes, coffee bars and contract caterers, to source new products, find out about all the latest food-to-go market trends and network with 1000's of industry professionals all in one dedicated arena.

Website: <http://www.lunchshow.co.uk>

LinkedIn: <http://www.linkedin.com/groups?gid=3143327&mostPopular=&trk=tyah>

Twitter: <http://twitter.com/#!/lunchexhibition>

Facebook: <http://www.facebook.com/pages/lunch/106355532742317>

- Diversified Business Communications UK Ltd (Diversified UK) is a fast growing event organising and publishing company based in Brighton. In addition to lunch!, Diversified UK also organises Natural & Organic Products Europe, camexpo, the Independent Health Store Conference, office*, and the Service Desk & IT Support Show. The company publishes Natural Products magazine and the Natural Beauty Yearbook.
- Diversified UK is part of Diversified Business Communications, a leading international media company with a successful portfolio of sector leading exhibition, conferences, publications and websites.