

karimix



**PRESS RELEASE FROM KARIMIX UK LTD  
FOR IMMEDIATE RELEASE**

**July 2011**

**Karimix launches at Lunch!**

Karimix, makers of hand-cooked relishes, chutneys, pastes and sauces from South-East Asia, has chosen lunch! to launch its new range into foodservice.

**Monica Chia, founder, Karimix UK Ltd;** *"We've been making our range of award winning products for the retail sector since 1984 and have had so many enquiries from foodservice operators that we decided to launch a selection tailored to their specific requirements. lunch! gives us the perfect opportunity; it is an award winning show and our target audience is comprised of many of the visitors expected to attend."*

With Monica's heritage, Karimix is perfectly positioned to offer caterers a range of products that will enable chefs of all abilities to unlock the flavours of South-East Asian cuisine, adding a unique twist to their menus. With Tamarind Chutney; superb with cheese and cold meats, to Citrus and Lemongrass Sauce; delicious when simply stirred into noodles, and Tom Yam Paste; which promises to set your taste buds tingling, come and visit Karimix on stand number B214 to sample the flavours of South-East Asia and collect some tasty recipes to try out for yourself.

**If you want to know more about unlocking the flavours of South-East Asia, call 01233 813126,  
email [info@karimix.com](mailto:info@karimix.com) or visit [www.karimix.com](http://www.karimix.com)**

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**Notes to Editors:**

- Established in 1984, Karimix is an independent, UK manufacturer that specialises in hand-cooked relishes, chutneys, pastes and sauces, which encapsulate the flavours of South-East Asia. It has an award-winning range of products that sell around the world, all of which are made using the finest GM free ingredients and no artificial additives
- The Karimix foodservice range is available in 1kg, 2kg and 10kg formats



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