



DINE OUT WITH DELICE DE FRANCE

Leading foodservice operator showcases portfolio at Lunch!

Building on the successful launch of its latest Spring Summer catalogue and the addition of a number of exciting new products to its range, the leading baking manufacturer and foodservice operator Delice de France will be demonstrating its “Passion for Great Food” at this year’s Lunch! exhibition which takes place at London’s Old Billingsgate on 29th and 30th September.

Delice de France continues to pioneer the foodservice market, creating a unique and unrivalled catalogue of high-quality products that have confirmed its position as the bakery supplier of choice.

Commenting on the exhibition Isabelle Davis, Delice de France Brand Communications Manager UK said, “We’re very excited to be at Lunch! for the first time and be part of a pioneering trade show for the industry which has proven to be at the forefront of innovation and quality. This focus, which echoes our own core values, combined with the fact that feedback from last year’s exhibition, which revealed that 55% of attendees were interested in bakery products, makes this the perfect networking opportunity to showcase our specialist range and expertise.”

The Delice de France exhibition stand will focus on key areas of the brand’s operations: food innovation, business solutions, bakery expertise and manufacturing. Visitors to the Delice de France stand will be able to sample the brand new Autumn/Winter product portfolio, including the delicious new Toblerone Pastry. Launched this September, the Toblerone Pastry combines the finest all-butter pastry with smooth Swiss chocolate with honey and almond nougat for a delicious, premium snack.

Lunch! is the premier and award-winning trade show for the UK’s £10billion food-to-go industry, providing thousands of food-to-go buyers – from independent cafes, coffee shops, sandwich bars, supermarkets, multiples wholesalers and contract caterers – the opportunity to see the industry’s latest innovations and products under one roof.

For further information on Delice de France and to view the interactive catalogue, visit the website at <http://www.delicedefrance.co.uk>

Lunch! has recently been awarded “Best UK Trade Show” for the second year running at the AEO Excellence Awards 2011.

For more information on Lunch!, visit <http://www.lunchshow.co.uk/>

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