



CAFÉ CONNECTIONS CATERPAULTS CHILDREN'S MEAL BAGS INTO THE 21ST CENTURY

Hot off the presses at this year's Lunch show will be two interesting new carrier bags produced by food packaging distributor Café Connections.

Determined to break away from the cute cartoon characters that have haunted kids meal bags and boxes for decades Café Connections commissioned designer William Redfern to come up with something that would have real appeal for today's youngsters.

The result - two fascinating bags that focus on the environment – a subject close to many children's hearts and which they follow closely at school and on television.

Manufactured in the UK these bright and cheerful bags are brimming over with puzzles and things to do – to keep children happily amused at the lunch table or at home.

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The Eco Lunch Bunch bag has been created for 5-11 year olds whilst the Humberts Pu-zzz-le bag (with a bee theme) caters for their younger brothers and sisters. The toddlers bag is in fact the third item to join Café Connections packaging range to attract little folk who are very often out and about with their parents as part of café society.

For further information 0845 123 2994

Café Connections will be on Stand E507 at Lunch, Old Billingsgate
29-30 September 2011

Café Connections Ltd, 1E Uniongate, The Ridgeway, Iver, Bucks SL0 9JQ

